



FOR IMMEDIATE RELEASE...

November 21, 2014

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Pop Weight Loss Founder, Dr. Rebecca Cipriano, Appearing on 'News Today Saturday' in Connecticut

The brand's medical director will share her favorite holiday recipes and cocktail suggestions during the Saturday morning news program

FREEHOLD, N.J. – Pop Weight Loss, the life-changing personal weight management solution noted by many to be “the last one you will ever need,” announced today a Connecticut TV appearance featuring Pop Weight Loss founder and medical director, Dr. Rebecca Cipriano.

Producers at *News Today Saturday* have invited Dr. Cipriano to offer her expert advice on healthy holiday eating, including food and cocktail tips. The distinguished doctor and nutrition expert will set up a demonstration kitchen and reveal some of her personal favorite holiday dishes.

The TV appearance is scheduled to take place on Saturday, Nov. 22 at 9:50 a.m. EST. The segment will air on WVIT, channel 30, Connecticut's NBC affiliate.

Pop Weight Loss provides healthy, lasting weight loss solutions through consultation and nutrition planning, carefully designed for clients' unique lifestyles. Dr. Cipriano's appearance on the Saturday morning news program provides an exciting opportunity to demonstrate the Pop Weight Loss difference to existing and future fans of the brand.

The Pop Weight Loss experience for clients includes an initial consultation to assess the unique needs of the individual. Then, tried-and-tested programs are implemented to help clients' meet their goals within their budget. Pop Weight Loss team members with advanced degrees in nutrition create customized weight management solutions for each client, factoring in food choice plans, exercise plans, nutrition supplements and sample menus as part of a holistic solution. The Pop Weight Loss team members then remain in contact with clients on a weekly basis to track and encourage progress and redirect efforts if necessary. From personal to digital guidance, no stone is left unturned.

Dr. Cipriano will speak on behalf of the Pop Weight Loss Centers in Old Saybrook, Connecticut; Freehold and Colts Neck, New Jersey; and Canton, Ohio.

About Pop Weight Loss

Founded in 2008, Pop Weight Loss is well on its way to becoming nationwide success. Noted as “the last weight loss program you will ever need,” Pop Weight Loss focuses on

improving the overall health of its clients by targeting the daily choices people make in their nutrition and fitness routine. Pop Weight Loss provides clients with lasting results through the unique, customized solutions tailor-made for everyone who walks through the doors. With one-on-one support during weekly appointments, phone calls and email check-ins, Pop Weight Loss team members with advanced degrees in nutrition help clients master a healthy and fit lifestyle, and keep the weight off.

For more information about Pop Weight Loss, visit www.popweightloss.com. To learn more about available franchise opportunities visit <http://www.popweightloss.com/franchise> or call (888) 373.THIN (8446).

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